



ESG and Sustainability Strategy

PRACTICAL. ROBUST. IMPACTFUL

Underpinned by specialised practical experience in developing sustainability and ESG strategies, the team at Igneous Solutions crafts robust solutions that build business resilience, create value and deliver positive impact.

Strategic sustainability planning requires a thorough understanding of the external drivers, an organisation’s heritage, its core operations and goals, and a deep appreciation of how the company teams make decisions and communicate. It is also crucial to design a sustainability strategy which intrinsically links with the company’s broader commercial objectives.



Our consultants dive deep into the key sustainability drivers and goals for your business through a thorough analysis of existing policies and commitments. This includes the identification of the key decision-makers and influencers through interviews, focus groups, workshops, and surveys. Importantly, we will identify the sustainability and ESG standards relevant to your business and market. Our team of experts understand the impact and requirements of current and upcoming standards set by bodies such as the Global Reporting Initiative (GRI), Sustainability Accounting Standards Board (SASB), Task Force on Climate Related Financial Disclosure (TCFD), and CDP

and how they help make global frameworks, such as the UN's Sustainable Development Goals, actionable.

Armed with deep insight and directional focus, we work side-by-side with you to create a new strategy and business policy within the framework of your strategic priorities, commercial objectives, and ambitions. Our experts map out a practical plan of action that is appropriate to the nature and scale of your business and work collaboratively with you to meet your goals in a timely and equitable manner.

Results – Why this works

Good strategy is focused, evidence-based and action-orientated. The process we recommend gives you real-time insights on the expectations of your business, clarity on key sustainability trends and the issues you face, and a diagnosis of your strengths and weaknesses. We use this compelling evidence to develop a unifying framework that identifies your strategic priorities, commitments, and KPIs.

This sets the overall direction for your approach and clearly articulates the business imperative and future value to the company. A coherent set of actions, alongside realistic but ambitious targets, then charts the course for how you will achieve your ESG and sustainability goals, regardless of where you are on the journey.

Materiality

We live in a time of unprecedented change and rapidly evolving stakeholder expectations. Materiality helps us to navigate this complexity by determining the relative importance of Environmental, Social and Governance (ESG) issues. Our best practice process combines in-depth stakeholder insights with risk, opportunity, and impact assessment. We are adept at translating this into strategic advice, putting forward priority topics for your business to address (including in a materiality matrix) with associated recommendations. Not only does materiality lay the foundations for a robust, strategic ESG and sustainability approach, but it also serves to engage key stakeholders, including investors and your Board. We conduct standalone assessments and those as part of a holistic strategy development process.

The ESG and sustainability landscape moves quickly and is continuously evolving. A well planned and robust strategy can also evolve, grow and respond to changing externalities.

There has never been a more exciting (or critical!) time for your business to start its sustainability journey.

Find out how our expert team can help with your sustainability strategy today.